

**DOVIA Outcome Report
October 2015**
DOVIA STRATEGIC PLAN (Created January 2012)

Goals

- To increase membership by 10% (recruit more, and more diverse, DOVIA members)
- To present at least one DOVIA-sponsored workshop (intensive, multi-day workshops or part of a conference)
- To increase public awareness of DOVIA with strategic use of PR/Marketing/Social Media
- To participate in at least two “Volunteerism In Action” service projects as a group
- To take 10% more field trips

Outcomes for 2015

To increase membership by 10%: (recruit more, and more diverse, DOVIA members)

- Attendance at DOVIA meetings has increased from an average of 5-17 attendees per meeting in 2013 to 9-38 attendees per meeting in 2015
- We are pleased to announce we have 35 individual active memberships in 2015; up two (2) from last year. Most of our members (28) are renewals. New attendees were from nonprofits, schools and universities, hospitals, and local governmental agencies.

To present DOVIA-sponsored workshops, including intensive, multi-day workshops and/or part of a conference

Date	Topic	# Att
Feb. 2015	“Finding Your Why” @ Good Samaritan Center	13
March 2015	“Volunteer Human Resources: Including Hiring & Firing” @ The Manship House Museum	11
April 2015	GIVE Awards Ceremony @ MS Museum of Art (Doris Bridgeman wins award)	9
May 2015	Field trip/meditation walk @ MS Museum of Natural Science	10
June 2015	“Volgistics” volunteer tracking/management software demo @ St. Dominic Hospital	15
July 2015	AmeriCorps Information Session (co-hosted by Volunteer Mississippi) @ Winter Building	38
July 2015	INTENSIVE: Grant Writing Made Easy	4
July 2015	INTENSIVE: Creative Visioning	3
Aug. 2015	Field trip to New Stage Theatre	11
Sept. 2015	Community Service and Partnership Development Conference @ Tougaloo College (& Service Fair for students)	6
Sept. 2015	“Social Media” @ Volunteer Greater Jackson	17
Oct. 2015	Field trip to The Mustard Seed	9
Nov. 2015	Strategic Planning session @ The Manship House Museum	
Dec. 2015	New Officers’ Planning Meeting for 2016	

To increase public awareness of DOVIA with strategic use of PR/Marketing/Social Media

DOVIA has an updated website! Among its functions are:

- Making available ideas on:
 - being a better volunteer
 - recruiting better volunteers
 - retaining and recognizing volunteers
- Providing resources and tools for volunteer management professionals
- Increasing our networking capabilities by highlighting upcoming events on our calendar
- Providing a list of *Volunteerism-in-Action Service Project* opportunities
- Providing a second event during several months to allow more flexibility for members to participate. NEW

DOVIA is connected with our Twitter and Facebook accounts.

To participate in at least two (2) Volunteerism-In-Action Service Projects as a group

In 2015, DOVIA members attended one (1) Volunteerism-In-Action Service Project as a group. Six (6) members participated in a conference and manned booths at the Tougaloo College Annual College Service Learning Fair and Conference in September.

To take 10% more field trips

One goal is to visit local sites and learn about their programs and their unique volunteer engagement strategies. In 2015, DOVIA programs included two (2) official Field Trips (the purpose of the meeting is to visit the site and learn its programs)

1. New Stage Theatre
2. The Mustard Seed

and seven (7) programs at various locations (which included a brief tour of the facility):

1. Good Samaritan Center
2. The Manship House Museum
3. Mississippi Museum of Art (GIVE Awards)
4. Museum of Natural History (Reflection and Meditation Walk)
5. St. Dominic Hospital (Volunteer Management Software)
6. Volunteer Greater Jackson
7. Tougaloo College