

DOVIA Mississippi

Strategic Planning – presented by Dr. Fran Baker – 1/19/12 – Jackson Zoo

Comments compiled by Michele Baker on 1/20/12

Underlined statements = ones selected as part of an individual's "Top 5" choices

Participants:

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The **vision** of DOVIA Mississippi is to create an environment where volunteers help make the most of scarce agency resources by stretching dollars. Effective volunteers allow agencies to explore new horizons by providing skilled human capital to pilot new programs. DOVIA Mississippi (Central Chapter) supports volunteerism by encouraging cooperation and increasing networking opportunities for directors of volunteers in agencies and others interested in volunteerism.

The **mission** of DOVIA Mississippi (Central Chapter) is to increase the management skills of directors of nonprofits and volunteer agencies; create networking and cooperative activities; act as a clearinghouse for employment and service opportunities, events, and awards; and highlight volunteerism as a valuable resource for Mississippi.

Overarching Themes That Emerge From These Brainstorming Lists

1. Increase membership: recruit more, and more diverse, DOVIA members
2. Present DOVIA-sponsored workshops, including: (*intensive, multi-day workshops or part of a conference?*)
 - Fundraising (many responses)
 - Grant Writing (many responses)
 - Board Development
 - Find, Recruit, Retain, Reward Volunteers (many responses)
 - Budgeting/Accounting for Small Nonprofits
 - Volunteer management topics across the spectrum (many responses)
3. Increase public awareness of DOVIA with strategic use of PR/Marketing/Social marketing
 - Do more recognition events thanking volunteers (GIVE ceremony...)
 - Twitter, Facebook...
 - Increase collaboration/cooperation/networking with community groups, nonprofits, state agencies, other DOVIAs...
 - Create other DOVIAs
4. Desire to participate in "Volunteerism In Action" service projects as a group
5. Take more field trips

What Would You Like to See DOVIA Do in 2013?

- Recruit more (new) members
- Provide volunteer information helpful to as many orgs as possible
- Be more visible in the community to provide assistance RE: volunteering
- Beautify community
- Provide networking opportunities
- Get businesses more involved
- Get smiles
- Get standards
- Get more knowledge
- Assist with resumes
- Get youth components
- Think Tank
- Focus more on recruitment
- Surprise!
- Gather in small groups
- Talk
- Ceremonies
- Recognition of group annually
- Continue encouraging each other
- GIVE Awards support
- Schools involved (community service teachers to join)
- Churches
- Corps formed
- Fundraising
- Facebook/Twitter (more PR)
- TV
- How motivate the volunteers
- Where to find volunteers
- Workshop about budget
- Workshop about accounting
- Workshop how to manage a nonprofit
- Ideas for fundraisers
- Connect us with more organization
- Research
- Fundraising
- Retreats
- Workshops
- Community outreach
- Team build
- Speeches
- Networking
- Volunteering
- Catering to needs of organizations
- Gardening
- Home-building
- Reading to children
- Visit our garden
- Make multiple meetings
- Promote our cause
- Educate
- Fly to the moon
- Media relations
- Public speaking
- Grant writing
- Come back to the Zoo
- Social networking
- Create musician, entertainer, art list that would be willing to volunteer
- Sports
- Market volunteers
- Vol management workshops (joint with MCVS)
- Create other DOVIAs statewide
- Help start a volunteer center
- Fundraise
- Give scholarships for CVA
- Create joint projects
- Market for one another
- Support volunteer managers
- Educating legislators on importance of VMPs and volunteerism
- Bring EDs to meeting
- Invite corporations to meetings
- Create directory with photos

- Raise dues
- Mentoring other VMPs
- Visiting one-on-one
- Educate on recruitment and retention
- Joint nomination from DOVIA
- Scholarships for national conference
- Present at national conference
- Write grant to support DOVIA outreach
- Have a recruitment-specific meeting
- Do a DOVIA annual report
- DOVIA historical report (beginning to 2012)
- Recruit volunteers
- Promote volunteerism
- Train volunteer professionals
- Provide ideas in being a better volunteer professional
- Provide ideas in recruiting volunteers
- Provide ideas in promoting volunteers
- Provide ideas in training volunteers
- Provide ideas in recognizing volunteers
- Create a network of volunteer professionals who exchange ideas
- Promote nonprofit groups
- Promote nonprofit fundraising
- Recruit new members
- Become more recognized in the community
- Continue offering grant writing workshops
- Promote MS Volunteer Commission
- Encourage each other
- Meet new people
- Offer new ideas
- Provide workshops
- Give opportunities to meet each other included in volunteering
- Involve sharing time
- Give suggestions for fundraising
- Offer practical solutions to problems with volunteers
- How to involve a board
- How to work with board
- How to reward volunteers
- How to give recognition to volunteers
- Where to find volunteers
- (Find) who volunteers?
- Groups available to help
- What to ask volunteers
- What to promise volunteers
- Any great themes used
- How important are themes
- Where to go for grants
- How to write grants
- How to cultivate donors
- How to reward donors
- Conduct workshops
- Bring in experts on volunteerism
- Field trips
- Increase membership
- More field trips
- Invite speakers to enlighten volunteers
- Continue educating on volunteers
- Get involved with other DOVIAs
- Offer mini scholarships to high school students
- Fellowship with members
- Offer more workshops
- Different talents for presenters
- Invite all agencies to join
- Ways to increase growth
- Network with clients
- Grow
- Meet needs in the community
- Partner with other organizations
- Network outside the state
- Help with struggling people
- Change locations
- Develop the website
- Improve communications
- Market to more people
- Connect with old members
- Take a trip together
- Advertise on TV and newspaper

- Get a Facebook page
- Restructure
- Open new conversations
- Invite speakers
- Twitter
- Facebook
- Start a Junior DOVIA group
- Start a mentoring group
- Provide resources and tools to a wider range of volunteer management professionals
- Provide information to communities outside Central Mississippi area so that they can create DOVIA networking circle
- Visit other professionals (non-members) to learn what they do – what works – what doesn't
- Increase social networking
- Improve recruitment efforts
- Improve management skills
- Improve recognition activities
- Improve management tools
- Increase national service opportunities at MDAH and DOVIA members
- Increase public image of DOVIA
- Have more workshops
- Create a "helpline"
- Improve mentor opportunities for new management professionals
- Help me recruit more volunteers
- More workshops
- Organize a great volunteer plan
- Great the calendar in place
- Trip
- More meeting and greeting on a monthly basic
- Enlighten us on different positions that may help our staff
- Encouragement
- Check with different agency, who are on the same basics or near the same
- Increase volunteers #
- Have volunteer that take trips
- Recruit new members
- Volunteer at the site of a member
- Create a core of volunteers
- Visit at least 10 organizations with volunteers
- Collaborate with similar orgs in different areas
- Donate funds to worthy projects
- Fundraise
- Create new structure
- Meet new people
- Go on a field trip
- Meet bi-monthly
- Grantwriting 201
- Museum of Art
- Fundraising 101
- Go to a symphony
- Go to the ballet
- Go to the Crossroads Film Festival
- Zoo
- GIVE Awards
- NCCC campus
- Trustmark Bank volunteer program
- Blue Cross Blue Shield volunteer program
- Site visit to Born Free of Mississippi
- Reinvolve Janet Crecink (UMMC)
- Visit VA Hospital
- Themed programs by the month (ex: Valentine's Day program in February)
- Board Governance 101
- Site visit to MS Center for Nonprofits
- Tour of MCVS
- Site visit to MS Humanities Council
- History Is Lunch programs
- Manship House
- "volunteerism in action" projects
- Research papers
- CVA credential
- Volunteer conference – do we have or want to create?
- IABC (Int'l Association of Ballet Companies)

- Religious charities (church, school...?)
- Diversify the groups that have membership
- Choose a few projects to support by active volunteering as a group
- Make a cookbook
- Start an annual social event
- Watch movies with Michele
- Do an each one teach one session/meeting
- Vow to make full use of search engine
- Teach the Zoo parrots to say "DOVIA"
- Field trips!

What Factors Might Prevent Us From Reaching Our Goals?

- No reasons (many responses)
- Lack of marketing (people don't know about DOVIA)
- Not enough effort, time, resources
- Need more research to discover feasibility
- Lack of participation (need more people)
- We don't know what we don't know
- We don't know what we need
- Not enough time
- Lack of knowledge/experience/training/skills
- Lack of funds
- Logistics are too difficult
- Lack of energy around this topic
- Need the board's help